



**TANZANIA BUREAU OF STANDARDS
50TH ANNIVERSARY CELEBRATION**



VIWANGO BUSINESS FORUM 2026

Celebrating 50 Years of the Tanzania Bureau of Standards

Theme: 50 Years of Inspiring Quality and Safety for Better Livelihood

As part of the **50th Anniversary celebrations of the Tanzania Bureau of Standards (TBS)**, the **Viwango Business Forum 2026** will bring together industry leaders, policymakers, regulators, entrepreneurs, and development partners to discuss the strategic role of standards in strengthening business competitiveness, facilitating trade, and supporting sustainable economic growth. The forum will provide a platform for knowledge exchange, dialogue, and networking among stakeholders involved in quality infrastructure, manufacturing, trade, and innovation.

Event Details

Date: **2026-06-05**

Time: **09:00 a.m. – 02:00 p.m.**

Venue: **Mlimani City, Dar es Salaam, Tanzania**

Forum Objectives

- Promote awareness on the importance of **standards, quality assurance, and certification** in business operations
- Strengthen collaboration between **regulators, industry, and the private sector**
- Explore opportunities for **innovation, trade facilitation, and market access** through standardization
- Share experiences on **compliance, quality improvement, and product competitiveness**
- Highlight the contribution of standards to **sustainable industrial development**

Key Discussion Areas

- The role of standards in **enhancing product quality and consumer protection**
- Standards and **international market access**
- Quality infrastructure and **industrial competitiveness**
- Standards in **digital transformation and emerging technologies**
- Public–private partnerships in strengthening **quality culture**

Who Should Attend

- Manufacturers and business leaders
- Small and Medium Enterprises (SMEs)
- Exporters and importers
- Government institutions and regulators
- Academic and research institutions
- Development partners and investors

Why Participate

- Gain insights from **industry experts and policymakers**
- Network with **business leaders and stakeholders in quality infrastructure**
- Understand how standards support **innovation, productivity, and trade competitiveness**
- Contribute to shaping the **future of quality and standards in Tanzania**

Organized By

Tanzania Bureau of Standards (TBS)

Contact Information

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